



ROOTS

MAGAZINE

ADVERTISING
RATES

RATE CARD

Press Release \$29.99

This is for the artist looking to get the word quickly out about their new album or show.

Album Review \$50.00

For the artist looking to tell everyone what critics are saying about their latest album.

Interview \$150.00

When an artist is looking for a little something extra, to not only promote their new album or tour but to also let the world know about them.

Roots Magazine

- Averages over 1 million unique impressions to their website each month.
- Over 265,000 unique visitors each month.
- Each press release, album review and interview is sent out to our entire mailing list which is over 200,000 monthly subscribers.

Continue for more rates...

Monthly Advertising Rates

Small Block – \$200.00

Promote your ad in a terrific small block advertisement. Ideal for someone looking to promote a little something without breaking the bank.

Small Block Example



Large Block – \$269.00

Looking to make a bigger impact on your audience? Try our large block advertisement option. You won't be disappointed.



Large Block Example

Vertical
Leaderboard -
\$300.00

Ready to take on your ad with a
stylish and very visible advertisement?
Our leaderboard will do the trick!

Vertical Leaderboard
Example



Horizontal
Leaderboard -
\$350.00

Ready to take on your ad with a
stylish and very visible advertisement?
Our leaderboard will do the trick!



Horizontal Leaderboard
Example

Music Player - \$99.00

Getting added in our music player
allows your song to be heard every
time someone visits
our site. A fantastic way to make
people hear your music!



Music Player Example

Continue for more details...

Got an advertising idea not listed here?
We love to get creative with artists.
Send us an email and let's talk!

For sales inquiries, email:
sales@rootsmusicmarketing.com

All payments are done securely through
PayPal. Reach out to our sales
department to get you setup and
promoting!

ROOTS